CREDIT CARD PROCESSING: RUPRACTICAL.COM INTEGRATION

When your employees are more efficient it saves time, which translates into you saving money. One of the simplest ways to save time is to use the integrated credit card processing available within your RETAIL*vantage* software.

PROFIT*systems* has integrated with RuPractical.com, a proven leader in electronic transaction processing that provides a full electronic payment processing suite to meet merchants' growing needs. The company's EMV technology (commonly referred to as "chip and pin") enables retailers to comply with new liability procedures while also providing a more secure environment for shoppers.

Our integration with RuPractical.com is an embedded feature that allows you to process credit card payments right from your payment screen. This streamlined process will help your customers experience faster check out times and better customer satisfaction levels.

This integrated solution greatly reduces the manual routine paperwork associated with non-integrated solutions, maintaining the integrity of the data between your point of sale system and the credit card processor. The integration also helps eliminate human error and allows your employees to work more efficiently and effectively. By using a single integrated system you will reduce your costs of accepting electronic payments and take advantage of tokenization for the processing of credit returns to ensure the refund is applied to the original card.

BENEFITS

- Reduce Paperwork
- Minimize Auditing Time
- Get EMV and PCI-PADSS compliant
- Process in under 5 Seconds
- Eliminate Human Errors
- Reduce Cost
- Save Time
- Improve Customer Experience

"RuPractical.com has provided much needed guidance during our transition to EMV. The Pay-Guardian solution was easy to implement and the hardware to transact the chip and pin was very inexpensive to others we spoke with."

- Karen, Director of IT

"There seems to be lots of competition between credit card companies these days, I receive calls to switch daily. RuPractical.com has been a great partner and has provided many different solutions to fit with our growth. The latest is EMV which was presented to us well before the October 15, 2016 deadline. They created a clear path and made our upgrade easy and efficient."

- Brian, President

ABOUT PROFITSYSTEMS, A HIGHJUMP PRODUCT

PROFIT*systems* is a complete software solution for the modern home goods retailer. Key components of their solutions for retailers include enterprise software, consulting, performance groups, advanced education, group-buying freight programs, eCommerce and business intelligence. PROFIT*systems* features real-time inventory management, customer relations management, point-of-sale, and accounting systems.

For additional information on PROFIT*systems*, a HighJump product, please visit their website at: www.profitsystems.com.

KEY BENEFITS INCLUDE:
- EMV and PCI-PADSS compliant. Collects and transmits EMV sensitive payment information.
- Seamlessly process transactions via BridgePay Gateway to multiple merchant processors.
- Credit card device electronically collects and stores customer signatures acknowledging the terms of the sale.
- NFC solution, including support of Apple Pay.
- True thin client application that is easy to install complete with an install wizard.
- Provides meaningful management reports. These include daily, weekly, monthly, yearly, and user defined time periods.

ABOUT RUPRACTICAL.COM
Practical Business Solutions dba RUPractical.com (PBS), headquartered in West Palm Beach, Florida, is a wholly-owned subsidiary of i3 Verticals with facilities throughout the United States. It is a leading provider in the electronic payments industry.

Founded on the core principles of honesty, integrity, and exceptional service and support, PBS has been providing electronic transaction processing services to businesses in all industry types for many years. We work directly and personally with each of our clients to provide them with the very best and lowest cost electronic transaction processing services. We will never sell clients anything they do not need, and will always go the extra mile when it comes to servicing our clients.

Our core business is electronic payment processing. As a result, our focus and efforts are dedicated to delivering the most advanced networks available while keeping abreast of the latest technology. Whether it be software, wireless, Internet or a dial-up point of sale terminal, our goal remains the same: provide you with the best processing option for your business. For more information, visit http://www.rupractical.com.

THE PROFIT*systems* TEAM IS HERE TO HELP!

If you have any questions regarding PROFIT*systems* or how our products can improve your business, our passionate team is here for you.

Call us today at 800.888.5565 or email info@profitsystems.com.