



FEATURES

- View and analyze real-time data
- Build and save custom views to your personal dashboard
- Drag and drop sales data fields
- Export detailed data to Excel
- Print summarized data

Analyzer

Want to stay on top of your advertising return on investment or see whether you're hitting your sales goals on a Saturday afternoon? Need to keep an eye on damaged goods or want to see how much business is coming in hour by hour? RETAILvantage's Analyzer adds the ability to build custom reports on the fly to the already most comprehensive library of over 300 reports.

BENEFITS:

- Build hundreds of custom reports – the possibilities are endless.
- Create customized views by simply dragging and dropping the fields you want to see into the format that best suits your needs.
- Save views to your personal dashboard, build visual charts, export detailed data into Excel for further analysis, and even print summarized data.

USE CASES:

Some examples of how you may use the Analyzer to keep a pulse on your business and make informed decisions include:

SALES	INVENTORY
<ul style="list-style-type: none"> ▪ Keep track of your progress against sales goals. ▪ Assess the success of a promotion and advertising return on investment. ▪ Understand most popular payment terms and cash flow. ▪ Access the right sales data at the right time to improve sales processes, marketing, margins, and more. 	<ul style="list-style-type: none"> ▪ Get a snapshot of your inventory by location, break it down by category or vendor, and make faster merchandising decisions. ▪ Analyze damaged merchandise by vendor in stock to inform your conversations with sales reps. ▪ See all items with assigned spiff and their location to decide whether you need to move something to the floor or have met your goals.

CONTACT US

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“PROFIT *systems* has given us the ability and resources to expand quickly and make improvements much faster. I can't imagine how we would run the business today without a system that is as valuable as RETAIL *vantage*. We have found the single most important benefit in using PROFIT *systems*' Retail Management Software is the ability to pull metrics quickly on a variety of different areas of the business, helping us make better decisions.”

Laura Crowley

CROWLEY
FURNITURE

Category	Vendor ID	Sum of Quantity Sold	Sum of Sales	Sum of COGS
Store 1	TEMPUS	8	3,704.89	2,985.48
Store 1	SHAMONS	5	7,383.88	2,774.24
Store 1	SEALY	17	13,895.01	4,650.62
Store 1	ASHLEY	30	24,785.62	11,515.34
Store 1	SHAMONS	8	3,200	1,531.01
Store 2	SEPTA	2	1,012.45	507.64
Store 2	ASHLEY	13	5,296.6	3,781.19
Store 2	450UTHERABOOT	2	778.25	611.86
Store 2	4BESTCHAIRS	2	1,134.42	583.76
Store 2	Store 2	27	11,288.05	7,042.38
Store 4		8	5,196.02	2,270.07
Store 8		19	6,970.87	4,178.28
GrandTotal		84	48,233.56	24,837.07

As a business owner or manager, being able to access the right information at the right time can help you improve your processes, marketing, margins, and even your decisions regarding inventory and staffing so you can achieve your sales goals. RETAIL *vantage*'s Analyzer puts your sales and inventory data at your fingertips – anywhere and anytime.

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ABOUT PROFITSYSTEMS, A HIGHJUMP PRODUCT

PROFIT *systems* is a complete software solution for the modern home goods retailer. Key components of their solutions for retailers include enterprise software, consulting, performance groups, advanced education, group-buying freight programs, eCommerce and business intelligence. PROFIT *systems* features real-time inventory management, customer relations management, point-of-sale, and accounting systems. For additional information on PROFIT *systems*, a HighJump product, please visit their website at: www.profitsystems.com.