

# PROFIT*barcoding*



Efficiency vastly improves your profitability. One of your largest assets is your inventory and taking control of it is vital. With PROFIT*barcoding*, data capture is faster and more accurate, costs are lower, mistakes are minimized, and inventory management is much easier. A bar code scanner typically can record data five to seven times as fast as a skilled typist. Keyboard data entry creates an average of one error in 300 keystrokes. Bar code data entry has an error rate of about one in three million. That's 10,000 times better accuracy! Reducing labor costs is the most obvious benefit but even greater savings come from reduced revenue losses resulting from inventory errors. Losing just one sale from an NIL (not in location) error can cost more than the bar code system purchase price!

PROFIT*barcoding* offers industry-leading scanning functions:

- **Merchandise receiving** – both batch and RF (radio frequency) data upload
- **Physical inventory counting** – both batch and RF data upload

## Key benefits

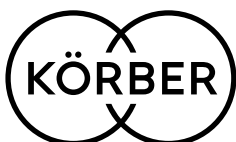
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- Improves profitability
- Reduces shrinkage
- Accelerates receiving
- Increases accuracy
- Lowers labor costs
- Simplifies training
- Builds efficiencies
- Minimizes errors

**“Bar coding saves us an incredible amount of time and keeps our inventory extremely accurate.”**

**Mike Wiesehan**

Owner, Lippmann's Furniture & Interiors



- **Location transfers** – both batch data upload and RF connectivity (immediate) for database updates
- **Scanner-prompted picking** – RF connection allows real-time picking efficiency
- **Stock check** – real time view of inventory status on the scanner (RF only)
- **POS shopping cart** – scan multiple items to upload to the sales entry screen (RF only)

## Reduced Costs

- **Labor costs:** Scanning a bar code is fast and reliable. It takes a fraction of the time needed to enter data manually, and you never have to worry about legible handwriting.
- **Reduced revenue losses resulting from data collection errors:** Losing a sale because inventory levels are inaccurate will be a thing of the past.
- **Necessary inventory levels:** Using bar codes is one of the best ways to reduce inventory levels. Keeping a tight handle on inventory can save significant amounts of money.

## Time Savings

- **Employee training time:** It takes only moments to master the hand-held scanner for reading bar codes. New employees will not have to become familiar with the entire inventory process so they become productive more quickly.
- **Physical inventory:** Being bar coded makes it easy to conduct both full-scale physical inventories and cycle counts. Your inventory can be reconciled in hours instead of days.
- **Instant access to data:** Data obtained through bar codes is available promptly. This quick turnaround ensures that time will not be wasted on data entry or retrieval (RF only).

## Accuracy

- **Eliminate the possibility of human error:** Data entered manually has significantly higher occurrence of errors than that of bar codes. By having your receiving, picking, and physical inventory done through fast and accurate scans, you remove the manual component.
- **Customer service:** Having correct locations and counts for every item in your inventory improves your customer satisfaction. No more lost sales due to lost items. Plus, you reduce time spent searching for the items to be picked for delivery or customer pickups.
- **Security:** Tighten your security and instill a greater sense of accountability in your warehouse crew.

## Improved Management

- **Faster access to information:** Because data is obtained quickly and accurately it is possible to make more informed decisions. Ultimately, this saves you time and money.
- **Improved inventory control:** Because bar codes make it possible to track inventory so precisely, inventory levels can be reduced

**“Using bar coding has allowed us greater control in the management of our inventory. We can receive, transfer, and do cycle inventory counts in a fraction of the time that was needed before.”**

**Brad Schweig**

VP of Operations at Sunnyland Patio Furniture

